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## 2027 SPONSORSHIP OPPORTUNITIES

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**June 2-4, 2027 | Round Rock, TX | Kalahari Resorts & Conventions**

[txcc.memberclicks.net](https://txcc.memberclicks.net)



# BUILT FOR COLLABORATION. POWERED BY COMMUNITY.

**A Texas-wide consortium advancing technology solutions for higher education.**

The Texas Connection Consortium (TCC) is an organization and community of higher education institutions joined together through the consolidation of resources to deliver Texas-specific software through modifications, enhancements, and state reporting solutions.

## A SHARED TECHNOLOGY COMMUNITY

The consortium includes more than 40 member institutions that collaborate and share the resources of a single technology services center. The center creates and maintains technology solutions using Ellucian software.

**TCC member institutions include state universities, colleges, and community college districts across Texas.**

**40+**  
**MEMBER**  
**INSTITUTIONS**

**Our attendees are always  
looking for partners with  
solutions to improve business  
processes and student  
experiences on their campuses.**

# PUT YOUR SOLUTIONS IN THE RIGHT ROOM.

**Connect. Exhibit. Develop. Support.**

**Build meaningful visibility with higher education technology and business leaders across Texas**

## **CONNECT**

with the largest Ellucian Banner user group in Texas.

## **EXHIBIT**

your solutions and services.

## **DEVELOP**

partnerships throughout Texas.

## **SUPPORT**

the mission of higher education in Texas.

## **WHO YOU WILL MEET**

- Student Business Leadership
- Institutional Reporting Directors
- Financial Aid Directors
- Human Resources and Payroll Directors
- System Analysts
- IT Leadership
- Finance Executives
- Registrars
- Admissions Leadership
- Database Administrators

**Network with higher education professionals from across Texas!**



# SPONSORSHIP OPPORTUNITIES

| Sponsor Levels & Benefits     | Platinum<br>\$12,000                                  | Gold<br>\$8,500                       | Silver<br>\$6,000                   | Bronze<br>\$4,000                   |
|-------------------------------|-------------------------------------------------------|---------------------------------------|-------------------------------------|-------------------------------------|
| Comped Attendees              | 8                                                     | 4                                     | 2                                   | 1                                   |
| Exhibit Table                 | ✓                                                     | ✓                                     | ✓                                   | ✓                                   |
| Exhibit Table Size            | 16' Exhibit Table<br>(2 - 8' Tables)                  | 12' Exhibit Table<br>(2 - 6' Tables)  | 8' Exhibit Table<br>(1 - 8' Tables) | 6' Exhibit Table<br>(1 - 6' Tables) |
| Pre-Conference Attendee List  | ✓                                                     | ✓                                     |                                     |                                     |
| Post-Conference Attendee List | ✓                                                     | ✓                                     | ✓                                   | ✓                                   |
| Event Material                | Large Logo                                            | Medium Logo                           | Small Logo                          | Listing                             |
| Recognition on Signage        | • General Session<br>• Reception<br>• Conference App* | • Thursday Lunch<br>• Conference App* | • AM Break<br>• PM Break            |                                     |
| Opportunity to Present        | ✓                                                     | ✓                                     | ✓                                   |                                     |
| Address Group                 | General Session                                       | Thursday Lunch                        |                                     |                                     |

*\*Promotion through digital ads and official sponsor list within the conference app*

**BECOME A SPONSOR TODAY.  
HELP SHAPE THE FUTURE OF HIGHER EDUCATION TECHNOLOGY.**

**THE ANNUAL TCC CONFERENCE WILL TAKE  
PLACE JUNE 2-4, 2027, IN ROUND ROCK, TEXAS.**